## National Capital Region Asthma Partnership Conference

"Partnering across state lines to address the burden of asthma"

Thursday, May 6, 2010, 9:00 a.m. to 3:30 p.m. Kellogg Conference Center, Gallaudet University

## Agenda

8:30 am – 9:00 am Registration and Continental Breakfast

9:00 am – 9:30 am Overview of Asthma in the National Capital Region

Andrew William Curtis Edwina Davis-Robinson, MS, CHES

Asthma Program Manager Asthma Program Manager

Virginia Department of Health District of Columbia Department of Health

Rachel Hess-Mutinda, LGSW LaVerne Jones, MPH
Asthma Program Coordinator Asthma Epidemiologist

Maryland Department of Health

District of Columbia Department of Health

and Mental Hygiene

**Linda Nwachukwu, MPH** Asthma Control Program

Maryland Department of Health and Mental Hygiene

9:30 am - 10:15 am Putting the NHLBI Asthma Guidelines into Practice

**Opening Remarks** 

James P. Kiley, PhD, Director, Division of Lung Diseases,

National Heart, Lung, and Blood Institute, National Institutes of Health

Guidelines Update

Judith Taylor-Fishwick, MSc, AE-C, Director (USA Office),

**National Respiratory Training Center** 

10:15 am - 11:00 am Healthy Homes

**Patrick N. Breysse, PhD, CIH**, Director, Division of Environmental Health Engineering, Department of Environmental Health Sciences, Johns Hopkins Bloomberg School of Public

Health; Director, Center for Childhood Asthma in the Urban Environment

Janet A. Phoenix, MD, MPH, Assistant Research Professor, Department of Environmental

and Occupational Health, School of Public Health and Health Services, The George

Washington University; Executive Director, Coalition for Environmentally Safe Communities

11:00 am – 11:45 am Social Marketing Campaigns

Anne Marie O'Keefe, PhD, JD, Associate Professor, School of Community Health and

Policy, Department of Health Policy and Management, Morgan State University

Kristy Miller, MA, Senior Public Affairs Officer, Indoor Environments Division,

U.S. Environmental Protection Agency

11:45 am - 12:00 noon Break

12:00 noon – 1:00 pm Lunch/Keynote Address: Regional Efforts to Enhance Wellness in the Workplace

Donald Shell, MD, MA, Health Officer, Prince George's County Health Department

1:15 pm – 3:00 pm Workshop 1: Implementing and Promoting the NHLBI Guidelines Regionally

Workshop 2: Regional Approaches to Asthma in the Urban Environment and Healthy Homes

Workshop 3: Implementing an Asthma Social Marketing Campaign throughout the Region

3:00 pm – 3:30 pm Workgroup Facilitators' Summary Reports and Wrap-up